

NEWS RELEASE

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I WIRELESS SELECTS CELLMAPS® COVERAGE MAP SOLUTION POWERED BY AMERICAN ROAMER

MEMPHIS, TN –November 11, 2009 – American Roamer (www.americanroamer.com), a leading provider of mapping and information solutions to the global telecommunications industry, announced that Iowa Wireless Services, (dba i wireless), (www.iwireless.com) has launched American Roamer's CellMaps© application for i wireless and their new online coverage viewer. The coverage viewer delivers online and interactive detailed wireless coverage information to the company's more than 500,000 wireless subscribers nationwide.

American Roamer is the wireless industry's definitive source for coverage patterns and information. Their CellMaps© application allows carriers to easily display their coverage area interactively, and American Roamer's CellMaps© viewer allows the coverage updates to be done quickly and simply. i wireless is deploying their new CellMaps© based coverage viewer on <http://iwireless.cellmaps.com/viewer.html>. i wireless' CellMaps© shows their Nationwide and MEGAtalk coverage as well as their Nationwide Data coverage.

“Providing an exceptional customer experience is our mission, and the CellMaps Application allows an interactive customer experience so users can explore coverage in locations relevant to their specific use patterns,” said Michael Haskins, i wireless CEO/COO. “We are pleased to partner with American Roamer to provide our customers with a street level coverage viewer to assist in the wireless plan selection process.”

American Roamer's CellMaps® has been tailored to fit i wireless' needs. It was completely developed and is maintained exclusively by American Roamer for i wireless in order to meet their criteria in better serving their customers. A large variety of search functions have been added to the interface, ensuring maximum user-friendliness. Viewers can easily zoom in and out to display their desired amount of coverage availability in detail in any specified area in the nation. Customers are able to keep well-informed as i wireless coverage patterns are kept current as the company continues to expand its network.

“Our solution, which is the result of two decades of expertise and unparalleled knowledge of the wireless industry, is delivering tangible benefits to i wireless,” said Ray Westbrook, Senior Vice President, American Roamer. “We are confident the coverage viewer solution will be well utilized by i wireless' expanding subscriber base in the years to come.”

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About American Roamer

Established in 1988, and headquartered in Memphis, Tennessee, American Roamer offers products and services to established and emerging players in telecommunications by custom-producing accurate and informative coverage maps as well as a broad array of custom solutions. The company's solutions help organizations with a need to track wireless coverage to better plan their networks and understand the resources required to capitalize on the industry's growth. American Roamer's clients range from Fortune 500 companies to small rural operators – all dependent on the company's ability to understand and then articulate wireless coverage patterns with the industry's greatest degrees of understanding, experience and confidentiality. As a result, American Roamer is the independent trusted intermediary for carriers to share data with their roaming partners. Its reputation is built on reliability, proficiency, and customer service.

About i wireless

Founded in 1997 and headquartered in Urbandale, Iowa, i wireless is a partnership between T-Mobile USA and Iowa Network Services. i wireless has over 250 full-service company stores and authorized dealers across Iowa and western Illinois offering customers the largest regional and nationwide coverage on the most advanced all digital GSM voice and data network. For more information, visit www.iwireless.com or contact McKenzie Koch at 319-390-7242.