



For Immediate Release

Syringa Wireless and Clear Talk Merge to Offer More to Customers

15 June 2009 - Pocatello, ID – Syringa Wireless LLC and Clear Talk Idaho announce that the two companies will merge operations in late July, 2009. The newly integrated company will be better positioned to meet the demands of the dynamic wireless telecommunications market.

The companies will operate under the name Syringa Wireless. Mike Hunsaker, current General Manager of Syringa Wireless, will stay on as General Manager of the new combined operation. “This merger will enable both companies to evolve in this rapidly changing environment,” said Larry Curry, President of Clear Talk Idaho. “Subscribers will have greater choices in service options and enhanced calling features.”

Plans are to continue to operate 13 Syringa Wireless retail locations along with 5 of the original Clear Talk stores. The company will retain current staff.

Charles Creason, Chairman of the Board of Directors for Syringa Wireless, noted that the companies have been conversing since 2002, and have built a strong mutual respect for each other. “This merger is a statement demonstrating our fundamental goal to offer advanced and affordable mobile wireless products to southern and eastern Idaho,” Creason said.

The merger agreement was reached on May 1, 2009, with the transition starting immediately thereafter. The two companies will be working jointly to provision each Clear Talk subscribers’ phone with software upgrades needed to transition to the Syringa Wireless Network in late July.

Syringa Wireless is currently investing in additional network upgrades; this investment will increase coverage and augment service areas. These network upgrades will be completed by fall of 2009. Additional investments have been made into a more advanced customer management platform known as Smart Box, which will offer a timelier sales and activation process. Syringa Wireless has also invested into a national purchasing group called Associated Carrier Group (ACG). ACG will provide a wider selection of the latest phones coming to market.

Clear Talk subscribers will see their monthly service rate drop from \$32.95 to \$30.00 per month. Syringa Wireless unlimited local plan will also include voicemail and call waiting at no additional charge. Former Clear Talk Subscribers will also experience an increased coverage area, increased calling area, a new voicemail

platform, and new calling features such as SMS (text messaging), MMS (picture messaging) WAP (internet), and access to more retail stores (18).

Current Syringa Wireless customers will also experience a more robust home network area, access to more retail stores (18) and a local customer care center.

“We want this transition to be as smooth as possible for the customer. We are working diligently to create a positive customer experience during this transitional phase and into the future.” said Mike Hunsaker, General Manager, Syringa Wireless.

About Clear Talk:

Clear Talk incorporated as NTCH is a privately held wireless telephone carrier that first deployed in Grand Junction Colorado in 1999. Clear Talk opened their Idaho market in 2001. Clear Talk operates under the basic principle that wireless telecommunication service should be simple and affordable. Currently Clear Talk provides telecommunication services in five other states outside of Idaho with plans to build out networks in two additional markets in Washington and South Carolina. NTCH is a vertically integrated company managing business activities which include everything from spectrum investments, the development-construction and marketing of multi-tenant towers, cell site installation and collocation construction services for tenants, to operating wireless networks. More information is available at: <http://www.cleartalk.net>

About Syringa Wireless:

Syringa Wireless originally started as a consortium of five long standing Idaho ILEC/CLEC companies. Original ownership included: Direct Communications established in 1954, Filer Mutual Telephone established in 1909, Silver Star Communications established in 1948, Albion Telephone Company (ATC) established in 1929 and Project Mutual Telephone (PMT) established in 1916. Syringa Wireless' unique company ownership has yielded a service network built and customized to the people and communities of southern and eastern Idaho. Syringa Wireless is one of 10 other members in the Rural Independent Network Alliance (RINA). RINA provides a variety of operating systems and platforms including switching, SMS, MMS, nation wide roaming, Qualcomm® Brew®, and RIM® BlackBerry® mobile services. Services offered include traditional agreement plans and convenient pay as you go offerings. More information is available at: <http://www.syringawireless.com>

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